



To Whom It May Concern:

Over the last few years, the NC Herring Festival in Jamesville, NC has grown due to the support of surrounding businesses. This annual event will be held on March 31st – April 1st and has been a great way for our local community to come together while celebrating our heritage. With your financial support, we have been able to grow our festival. This year we will have Cooper Greer on Friday night, Curtis Hyler and Jubilation on Saturday, and RT Johnson performing on Saturday night.

In recent years, we have established four levels of sponsorship. Please allow me to say in advance, your support is appreciated. As a sponsor, your business name will appear on our sponsorship board. Your company as sponsor and your business name will be published in The Enterprise the week before the festival noting you as a valuable sponsor. For Gold & Platinum sponsors, we will include a free vendor space and waive the fee for electricity. In addition, for Platinum sponsors ONLY we will include radio advertisements for your organization.

Below, please write a brief two to three sentence advertisement for your business. This will be announced throughout the day on Saturday.

We would be honored for you to become a partner with us in continuing the legacy of the NC Herring Festival. Our levels of sponsorship are: \$1,000.00 Platinum, \$500.00 Gold, \$250.00 Silver, and \$100.00 Bronze. Please return the bottom portion of this letter along with your check to the Town of Jamesville, C/O NC Herring Festival, PO Box 215, Jamesville, NC 27846. If you have any questions, please feel free to call me at 252-792-5006.

SPONSORSHIP DEADLINE IS FEBRUARY 28, 2023 to secure your sponsorship perks.

Thank you in advance,

Rachel Craddock
Director
NC Herring Festival

Business Name _____ Contact Name _____

Brief advertisement for your business: _____

Level of Sponsorship:

_____ \$1,000.00 PLATINUM _____ \$500.00 GOLD _____ \$250.00 SILVER _____ \$100.00 BRONZE

Return to: Town of Jamesville, C/O NC Herring Festival, PO Box 215, Jamesville, NC 27846

Sponsorship Levels

Platinum \$1,000+

Advertisement – Radio ads, Sponsor board, The Enterprise & announced on stage throughout the festival.

Free T-shirts

Electricity fee will be waived for vendor spot.

Gold \$500

Advertisement – Sponsor board, The Enterprise & announced on stage throughout the festival.

Free T-shirts

Electricity fee will be waived for vendor spot.

Silver \$250

Advertisement – Sponsor board, The Enterprise & announced on stage throughout the festival.

Free T-shirts

Bronze \$100

Advertisement – Sponsor board, The Enterprise & announced on stage throughout the festival.